

DAILYVEST INTRODUCES FIRST OF ITS KIND PLAN ANALYTICS, WEB-BASED TOOLS FOR ANALYZING PARTICIPANTS' PLAN-LEVEL INVESTMENT DEMOGRAPHICS, EXPOSURE TO COMPANY STOCK

New Level of Plan Analysis Measures Plan Asset Allocation, Plan Performance and Alerts on Overexposure to Company Stock.

TUCSON, Ariz., (August 14, 2002) - dailyVest, Inc., provider of performance measurement and investment personalization analytics for online account access websites, today announced the release of new Web-based technology designed to benefit retirement plan providers, administrators, recordkeepers and employer plan sponsors. The new application-specific system is the first of its kind to offer a broad and meaningful level of demographically-based investment analysis at the plan level.

"When dailyVest began developing its core Financial Analytics Platform, we set out to build a technology that would allow financial institutions to integrate performance measurement and investment personalization within their own account access websites," said Peter McNellis, Senior Vice-president of dailyVest. "It soon became evident that with some adjustment, the same technology could be used to analyze and make sense of participants' plan-level investment behavior."

And since Plan Analytics is based on dailyVest's core platform, customers can completely customize how the information is presented and reported to their plan sponsor clients via the Web, after appropriate connections to the recordkeeping system have been made.

dailyVest Plan Analytics Features

- **Plan Participant Investment Demographics** - Identify demographic age groups within the plan which may have higher exposure to risk (overexposed to stocks -- particularly company stock -- and underexposed to bond/cash investments) or lower exposure to risk based on that group's average asset allocation. Results may indicate need for increased investor education or account rebalancing.
- **Plan Asset Allocation** - Measures the asset allocation of the plan based on its weighted assets, both in terms of broad and sub asset classes.
- **Plan Investment Allocation** - Measures the weighted breakdown of the plan by each investment option.
- **Plan Performance** - Measures the high, low and average dollar-weighted IRR of all participants in the plan over various time periods.
- **Fund Performance** - Monitors the periodic performance of the plan's fund investment options.
- **Plan Assets Growth Trends** - Monitors the growth and decline of plan assets over time.

Pricing and Availability

dailyVest Plan Analytics is currently available. Pricing includes a one-time fee for installation and setup as well as a quarterly usage fee per plan. Fees vary depending on the size of the organization, ease of

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connecting to the recordkeeping system, and whether investment data (price history, asset allocation and other fund information) are supplied by customer.

About dailyVest

Founded in 2001, dailyVest is a software technology firm focused on helping financial institutions leverage their investor's account history through the use of powerful tools for displaying performance measurement and investment personalization on their account access websites. For more information, visit dailyVest at www.dailyvest.com.