

PRESS RELEASE

DAILYVEST SOFTWARE BRINGS CONSOLIDATED VIEW TO MULTI-PLAN PARTICIPANTS

Investment personalization software for account access websites provides consolidated investment picture for participants enrolled in multiple plans

TUCSON, ARIZONA - JULY 21, 2003 – dailyVest, the leading provider of investment personalization and performance measurement technology for account access websites and statements, today unveiled newly enhanced software designed to remedy account information gaps for participants in multiple plans with the same employer. The enhancement benefits multi-plan participants by providing a comprehensive, consolidated investment picture of all accounts, including qualified and non-qualified plans.

Peter McNellis, dailyVest's Senior Vice President stated, "It's not uncommon for those participating in multiple employer-sponsored plans to have access to information only about each account, individually and one at a time. However, smart investment planning requires the big picture, not just individual plan balances."

The new enhancement affects dailyVest's *Investment Personalization Platform* software which operates behind the firewall of an account access website. It is designed specifically to provide personal performance illustrations and other critical investment data about all plan accounts combined.

"Multi-plan participants need to be able to view their accounts as one – with a single effective asset allocation and a single effective personal rate of return, and dailyVest software handily solves this common problem," added McNellis.

About dailyVest

Founded in 2001, dailyVest is a software technology firm focused on helping financial institutions leverage their investor's account history through the use of powerful tools for displaying performance measurement and investment personalization on their own account access websites. Today, dailyVest's investment personalization technologies provide nearly a million investors with the big picture, not just account balances. For more information, visit dailyVest at www.dailyvest.com.