

PRESS RELEASE

DAILYVEST SOFTWARE OFFERS PROTECTION FROM PARTICIPANT LAWSUITS

Provides continuous analysis and reporting of personal investment performance and allocation of accounts, especially to company stock, at plan- and participant-level

TUCSON, ARIZONA - JULY 14, 2003 – dailyVest, the leading provider of investment personalization and performance measurement technology for account access websites, today introduced software designed to minimize the likelihood of participant class-action lawsuits through continuous reporting of investment demographics at the plan-level, and personal investment analysis at the participant-level.

Peter McNellis, dailyVest's Senior Vice President noted, "We certainly can't control the value of participant accounts, but in this 'post-Enron era,' we can help participants get under the hood of their own accounts while getting sponsors and advisors under the hood of their plans."

"Alerting sponsors to key investment trends affecting the plan such as statistics about participant personal performance and the plan's asset allocation by age group – especially to company stock – makes for more informed sponsors and participants. This information tends to facilitate corrective measures such as account re-allocation and increased investment education, thereby reducing the risk of legal recourse," added McNellis.

The new system results from the integration of dailyVest's Plan Sponsor Analytics Platform and Investment Personalization Platform. In addition to ultimately benefiting sponsors and participants, the system also benefits advisors, plan providers, administrators, and recordkeepers, and is the first of its kind to offer a broad and meaningful level of demographically-based investment analysis at the plan and participant level.

About dailyVest

Founded in 2001, dailyVest is a software technology firm focused on helping financial institutions leverage their investor's account history through the use of powerful tools for displaying performance measurement and investment personalization on their own account access websites. Today, dailyVest's investment personalization technologies provide nearly a million investors with the big picture, not just account balances. For more information, visit dailyVest at www.dailyvest.com.