



News Release

DAILYVEST UNVEILS FINANCIAL ANALYTICS SUITE, NEW ONLINE FINANCIAL MANAGEMENT PLATFORM

New Software Platform Helps Financial Institutions, Recordkeepers and Aggregators Harvest Account Data to Produce Professional-Grade Portfolio Analytics for their Customers.

TUCSON, Ariz., June 29/PRNewsWire/ dailyVest announced the launch of a new financial software platform designed to enhance data aggregation technologies with web-based portfolio analytics. Financial Analytics Suite provides professional-grade portfolio analysis tools based on dailyVest's "Financial Object Model" technology.

"This new suite of financial analytics brings clients unparalleled value by allowing them to respond quickly to their investors' needs for meaningful investment analysis," said Peter McNellis, Senior Vice-President. "Investors today are looking for the big picture, not just account balances. Now, clients can harvest the analytical value in their investors' financial data. With little more than an experienced HTML programmer, clients can fashion a personalized, consolidated big picture for their investors."

A core component of the platform includes an XML-based "Financial Object Model" designed to facilitate adoption of an aggregator model. By analyzing transaction history in OFX, XML, QIF, "screen-scraped", and custom data formats, the Financial Analytics Suite allows clients to produce the following personalized views for tracking:

PERSONAL PERFORMANCE. The new platform generates personalized rate of return illustrations for an entire portfolio, any subset of accounts, or individual investment positions.

INVESTMENT ALLOCATION. Customers can use a variety of pie chart functions for analyzing the breakdown of an account by asset class, individual position, tax status, and security type.

CURRENT VALUATIONS. The Financial Object Model's hierarchical data structure logically organizes and computes current valuations for all investment assets within a household.

HISTORICAL VALUATIONS. Powerful charting technology displays historical price performance for securities and positions, including an uncommon "net investment vs. historic market value" chart.

Financial Analytics Suite lays the foundation for a series of other financial analytics dailyVest plans to release during 2001, including modules for identifying tax-efficient asset allocation strategies.

ABOUT dailyVest: Founded in 2000, dailyVest is an emerging company pioneering the development of tools and technology needed for rapid deployment of professional-grade, personal investment analysis on the web.

About dailyVest

Founded in 2001, dailyVest is a software technology firm focused on helping financial institutions leverage their investor's account history through the use of powerful tools for displaying performance measurement and investment personalization on their account access websites. For more information, visit dailyVest at www.dailyvest.com.